



WE BRING THE PARTS STORE TO YOU

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K & N Mobile Franchises, Inc. expands into Virginia, Florida and Wisconsin

Fort Worth, Texas - (March 10, 2010) - K & N Mobile Franchises, Inc. the franchising venture of a North Texas company, K&N Electric, Inc. opened three brand new franchises this week in Richmond, Virginia; Northeast Wisconsin; and Tampa Bay, Florida.

A K&N Mobile Franchise is essentially a mobile parts store: a large box van stocked with thousands of parts that can be sold and delivered directly to manufacturers and machinery repair facilities virtually anywhere in the U.S.

In Richmond, a former executive recruiter is building a K & N franchise in the heart of Virginia. "I couldn't be more ecstatic about joining such an amazing company," said Joe LaBella. He recently completed a two-week training period in Fort Worth. "I have been here for eight days and I feel like I have known these people for eight years," he said.

In Wisconsin, Dean Zaretzke, a former manufacturing manager, has started his K & N franchise in the Northeast region of the state. Zaretzke said he purchased a K & N franchise for several reasons: the business-to-business model, growth and earnings potential, and "maybe most importantly, the connection I felt with all the people at K&N," he said. "Support from the corporate office will be key to my success."

Tampa Bay resident and new franchisee Mark Schulz worked as a sales engineer for Siemens Industry for more than a dozen years before recently purchasing his K & N franchise. It is a logical fit for Schulz, who sold electrical equipment to distributors and contractors for years. He said the number one reason he chose K & N Mobile Franchises was "the trust I feel from the Nelson family, and the ability to make lots of money."

K&N Mobile Franchises supports its new franchisees with intensive training, an automated order system with barcodes, a voice-activated GPS system, prospect lists, and nearly 5,000 SKUS to get started.



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“We really believe that with our strong commitment to our franchisees and their customers, this really is the best business and career opportunity out there for someone looking for a mobile franchise,” said Curtis Nelson, president of K & N Mobile Franchises, Inc.

“We treat our franchisees like we treat our customers, and we want to be in business together and help each other make money for many years,” he said.

Franchise opportunities are available in every state except Utah, Nebraska, South Dakota and North Dakota. The investment cost is \$10,000 for the initial franchise fee; \$25,000 to \$35,000 for inventory; and between \$69,050 and \$179,000 for a total investment.

To learn more about franchise opportunities with K & N Mobile Franchises, Inc., call 1-800-433-2170 or visit www.kandnmobile.com.

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